



GET READY FOR FBLA WEEK!

FEBRUARY 5-11, 2023



SUNDAY SPOTLIGHT:

Focus on members and their achievements in FBLA. Members can connect with each other through Instagram posts and stories and network with potential new members.



MOTIVATIONAL MONDAY:

Preview the rest of the program year, including the National Leadership Conference in June in Atlanta, Georgia and other National Officer programs via social media. National Officers will share this information via live videos and through the National Presidents' Forum, taking place at 7 pm ET via Zoom.



TUESDAY TALKS:

Give members an opportunity to connect with National Officers, past officers, and other FBLA members through fun and unique programming, including game nights, Coffee Chats, and alumni talks.



WORK WEDNESDAY:

Prepare the Future Business Leaders of America by giving them the opportunity to understand the job market through live online panels and workshops. Additionally, members are encouraged to dress as a business leader by wearing professional attire to school.



THOUGHTFUL THURSDAY:

Thank local chapter advisers and members of chapter leadership by creating a montage video that includes footage from videos and photos submitted on social media.



FUNDRAISING FRIDAY:

Promote community service within FBLA and to promote chapter fundraising collaboration. Members will compete against other chapters in fundraising efforts and share their success on social media with the tag #FBLAWeek. Additionally, we encourage chapters to participate in community service activities.



SPIRIT SATURDAY:

Promote the FBLA rebranding and give members a chance to show off their new swag.



Check fbla.org for more information